



Smokey Bear



Woodsy Owl

GIFTS WITH A MESSAGE
Available By Mail!

RFJ ASSOCIATES

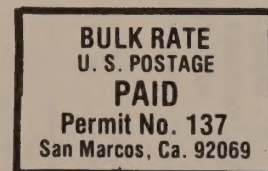
6/81

650-61 S. Rancho Santa Fe Road — Box 405 — San Marcos, California 92069

from

RFJ ASSOCIATES

Box 405
San Marcos, CA 92069



SUPV
WHITE MOUNTAIN NATL FOREST R9
719 MAIN ST.
LACONIA, NH 03246

We hope you will share this catalog with your friends. Additional copies available Free



All of the Smokey Bear and Woodsy Owl items in this catalog are licensed by the Forest Service, USDA. The manufacturers' royalty helps provide additional educational materials for these national programs.



1620

**Please enclose
check or
money order.
No COD's
please.**

**AVOID DELAY - ORDER NOW
RUSH ORDER FORM**

Guarantee
you must be
satisfied or your
money back.

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check or
money order.
No COD's
please.**

**AVOID DELAY — ORDER NOW
RUSH ORDER FORM**

Guarantee
you must be
satisfied or your
money back.

Name _____

Address

City

State

ZIP

ZIP

State

City

[illegible]

POSTAGE AND HANDLING

IF YOUR ORDER IS:

Up to \$3.00—add \$.90	\$ 9.01 to \$11.00—add \$2.35
\$ 3.01 to \$5.00—add \$1.35	\$11.01 to \$13.00—add \$2.65
\$ 5.01 to \$7.00—add \$1.70	\$13.01 to \$15.00—add \$2.95
\$ 7.01 to \$9.00—add \$2.00	\$15.01 to \$17.00—add \$3.15
	Over \$17.00—add \$3.35

MINIMUM ORDER \$2.

EXPRESS YOUR ORDER — Include the above modest charge. This covers only part of the total shipping cost. We pay the rest.

A street address will speed delivery by United Parcel.

SALES TAX – Only include if purchase is made within your state.

Prices subject to change without notice.

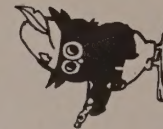
OUR GUARANTEE: YOU MUST BE PLEASED – OR YOUR MONEY BACK!



RFL ASSOCIATES

Box 405

San Marcos, CA 92069

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RFI ASSOCIATES

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San Marcos, CA 92069



SMOKEY BEAR

WOODSY OWL

T - SHIRTS you asked for it!

Wow! A full 9" head of Smokey Bear, silk screened in dark brown on a high quality tan color T-Shirt. 50% Cotton 50% Polyester Adult sizes of S, M, L, XL.

S 606 - Smokey T-Shirt (State Size) \$6.99

Remember — Only You Can Prevent Wildfires



FIRE FIGHTER'S SPECIAL

100% Cotton T-Shirt safe for Forest Fire Fighters (Ref: FSM 5135.26a (3). Smokey is silk screened in dark brown on the large pocket of this pre-shrunk 100% cotton, high quality, tan colored T-Shirt. Available in adult sizes of S, M, L, XL.

S 607 Smokey T-Shirt (state size when ordering) \$7.99

Here's A Bargain !!!! Same design of Smokey Bear silk screened in dark brown on a 50% Cotton, 50% Polyester, tan colored T-Shirt without pocket. Adult sizes - S, M, L, XL

S 608 Smokey T-Shirt W/O Pocket (state size) \$6.99

x **youth t-shirts** Same design on 50% Cotton, 50% Polyester tan colored T-Shirt without pocket. Youth sizes of S(6-8) M(10-12) L(14-16) No Junior Forest Ranger should be without this T-Shirt

S 609 Smokey youth T-Shirt W/O Pocket (state size) \$5.99

FOR ENVIRONMENTAL BIRDS

Woodsy Owl is silk screened in brilliant forest green on the large pockets of this preshrunk 100% cotton T-Shirt. Available in adult sizes of S, M, L, XL

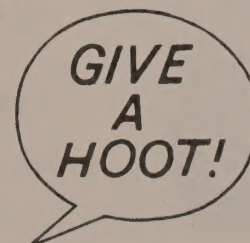
W 610 Woodsy Owl T-Shirt W/Pocket (state size) \$7.99

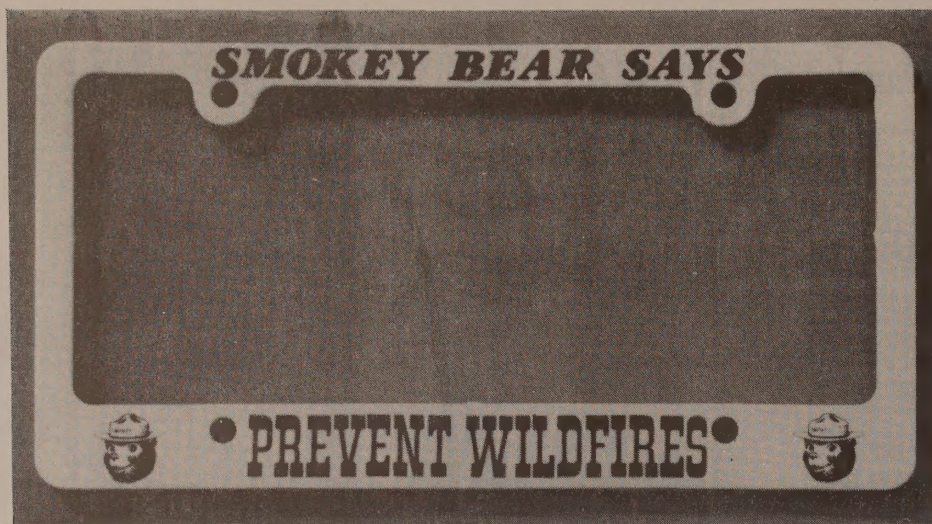
x **adult t-shirts** 50% Cotton, 50% Polyester. High quality tan color T-Shirt without a pocket. Same design as above for all your leisure wear. Adult sizes - S, M, L, XL.

W 611 Woodsy Owl T-Shirt W/O Pocket (state size) \$6.99

x **juvenile t-shirts** 50/50% Cotton-Polyester, tan color, high quality T-Shirt without pocket. Same design as above. Youth sizes of S(6-8) M(11-12) L(14-16) Give A Hoot - Don't Pollute!

W 612 Woodsy Owl youth T-Shirt W/O Pocket (state size) \$5.99





Smokey Bear License Plate Frames

A wonderful way to carry Smokey Bears Fire Prevention Message on an official or personal car! Frame is unbreakable, rustproof white plastic with Smokey and his message screened on in dark brown.

SB 51-Smokey Bear License Plate Frame

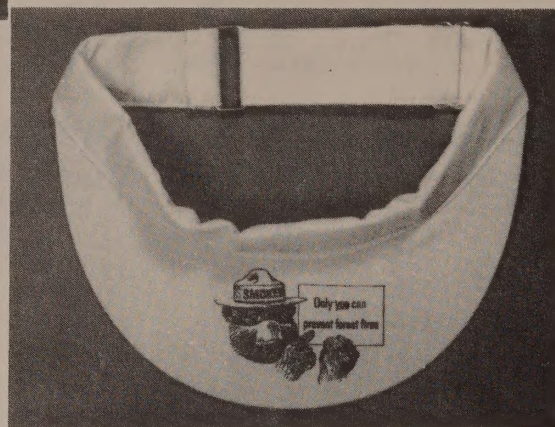
\$2.49 Each \$4.89 Pair

Smokey Bear SUN VISOR

A high quality Sun Visor made of 65% Polyester, 35% Cotton with a fully adjustable, wide, non-elastic band. The Sun Visor is gold in color with Smokey Bear screened on in dark brown a great item for both work and play!!

SB 100 - Smokey Bear Sun Visor

\$3.99



TOTE BAGS

Both of these tote bags are made of sturdy cotton twill and come with cloth straps for carrying.

The Smokey Bear Bag features a hidden closing snap, inside zippered pocket and a handy key holder. It's 13" x 15" x 3" big! Buff color bag

SB 796 - Smokey Bear Tote Bag

\$8.89

The Woodsy Owl bag features a hidden closing snap and is 11" x 13" in size! Camel color bag with Woodsy Owl screened on in bright green

W 794 - Woodsy Owl Tote Bag

\$5.89

Gals and guys all over the nation will be using these handy tote bags to carry their books, lunches, beach towels and a hundred other items! Better buy one today.



FOR THE CHEF ON YOUR CREW!

You are the "G-R-EATEST" when you are wearing one of Smokey Bear's new Bar-B-Que aprons! The apron is made of 50% Cotton and 50% Polyester fabric. Knee length with waist ties and neck strap. The apron is white and Smokey Bear and the cubs are silk screened in dark brown. Outdoor Bar-B-Ques are a great place to remind everyone to "Prevent Forest Fires"

SB 450 - Smokey Bear Bar-B-Que Apron

\$7.99

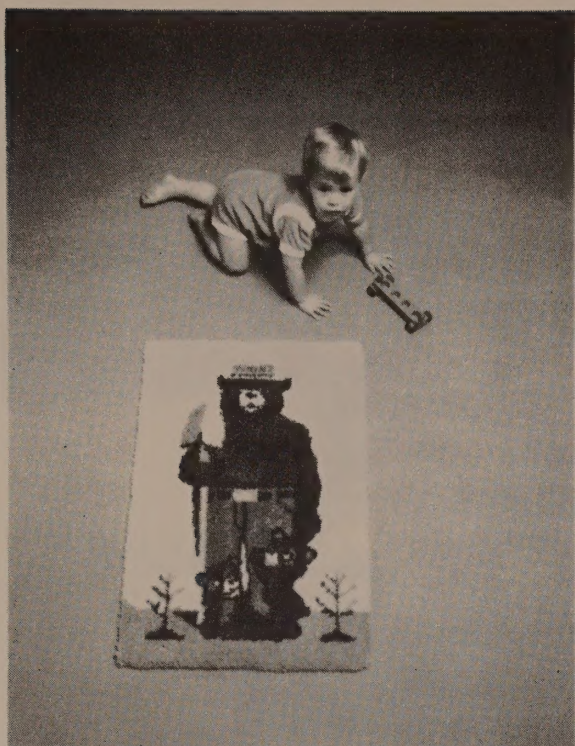


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LATCH HOOK PILLOW AND RUG KITS

Fun To Do!
You'll Get Hooked



Smokey Bear Latch Hook Pillow and Rug Kits each contain printed canvas, enough pre-cut 100% acrylic yarn to complete the piece, and illustrated instructions. Latch hook and binding not included. Dry clean only.

Pillow Finished Size - 14" x 14" Rug Finished Size - 22" x 34"

SB 1203 22 x 34 Smokey Bear Rug Kit \$39.98

SB 1204 14 x 14 Smokey Bear Pillow Kit \$18.48

SMOKEY BEAR WOODSY OWL OFFICIAL EMBLEMS

Swiss Embroidered

S.B. 786 - \$1.49

S.B. 205 - \$.99

S.B. 210 - \$1.99

Guaranteed Washable

WO 785 - \$1.79

WO 786 - \$1.29

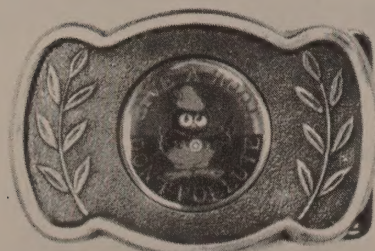


SMOKEY BEAR & WOODSY OWL BELT BUCKLE

These belt buckles are beautiful !!!! The antique bronze plated buckle is 3½" long and 2" wide and will fit any belt up to 1¾" wide. The center medallion is gold finished and shows either Smokey Bear or Woodsy Owl in four colors of highest quality cloisonne enamel.

SB 21 - Smokey Bear Buckle \$5.49

W 20 - Woodsy Owl Buckle \$5.49

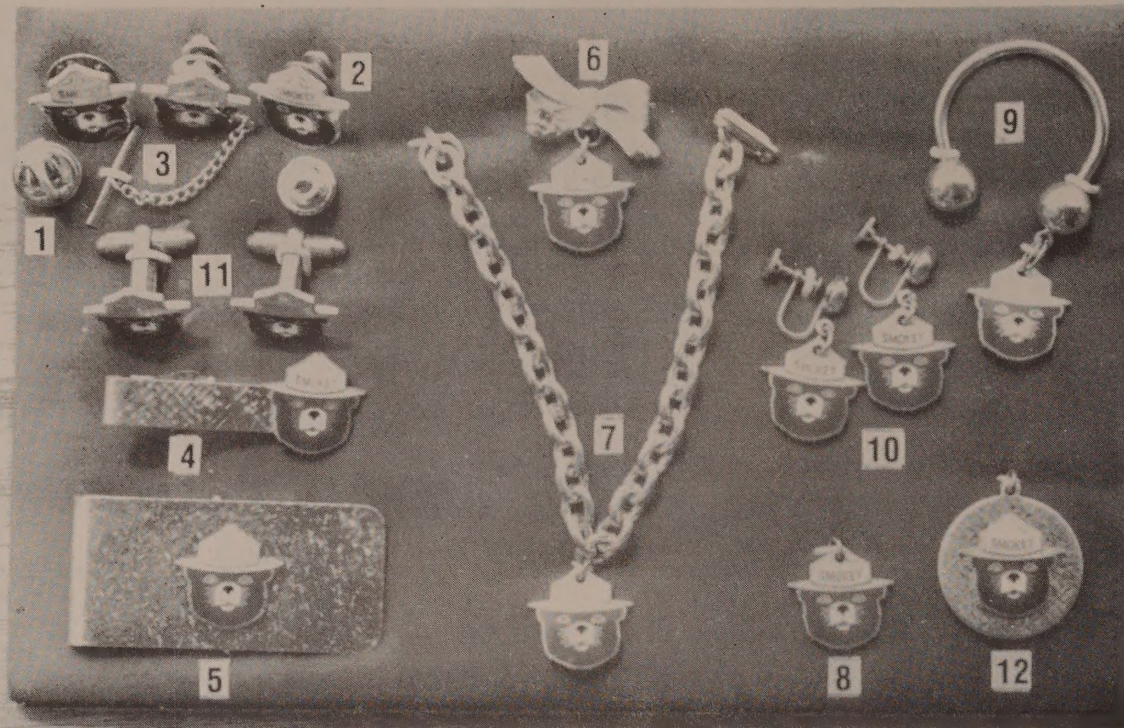


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All Emblems
Gold Finished
And In Four
Colors Of
Highest
Quality
Cloisonne
Enamel



S.B.#1 Lapel Tack With Short Post
S.B.#2 Tie Tack, Long Post
S.B.#3 Tie Tack With Bar And Chain
S.B.#4 Tie Bar
S.B.#5 Money Clip
S.B.#6 Bow Pin With Charm

\$2.00 ea. S.B.#7 Bracelet With Charm
\$2.00 ea. S.B.#8 Charm Only With Jump Ring
\$2.25 ea. S.B.#9 Ball Hoop Key Ring
\$2.50 ea. S.B.#10 Ear Rings
\$2.75 ea. S.B.#11 Cuff Links
\$2.70 ea. S.B.#12 Charm On Florentine Disk

\$2.50 ea.
\$2.00 ea.
\$2.70 ea.
\$4.50 pr.
\$5.00 pr.
\$2.50 ea.

SMOKEY BEAR JEWELRY WOODSY OWL



All Emblems
Gold Finished
And In Four
Colors Of
Highest
Quality
Cloisonne
Enamel

W #1 Tie Tack, Long Post
W #2 Tie Tack With Bar and Chain
W #3 Lapel Tack, Short Post
W #4 Tie Bar
W #5 Ball Hoop Key Chain
W #6 Money Clip

\$2.00 ea. W #7 Charm With Jump Ring
\$2.25 ea. W #8 Charm On Florentine Disk
\$2.00 ea. W #9 Bracelet With Charm
\$2.50 ea. W #10 Bow Pin
\$2.70 ea. W #11 Discontinued
\$2.75 ea. W #12 Ear Rings
W #13 Cuff Links (not shown)

\$2.00 ea.
\$2.50 ea.
\$2.50 ea.
\$2.70 ea.
\$4.50 pr.
\$5.00 pr.



Style # SB 505
SMOKEY BEAR BAK

LITTLE THINGS MEAN A LOT

Smokey Bear BAK PAK

Roomy, extra strong knapsack with double pockets securely closed by nickel plated clasps, complete with shoulder straps.

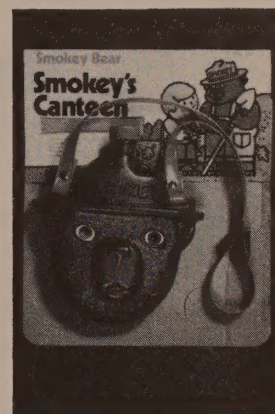
BAK PAK SB 505 \$5.49

Smokey Bear CANTEEN

HERE IS A FUN ITEM!

Quality Canteen complete with shoulder strap!

SB 2000 - Smokey Bear Canteen \$1.99



INFLATABLE TOYS



Smokey Bear - Woody Owl

24" big-colorful-standing! Made of heavy gauge plastic material. They are washable, durable and non-toxic. Each toy guaranteed against leakage and defects.

24" Smokey Bear Vinyl Toy SB 1000 \$2.25

24" Woody Owl Vinyl Toy WO 1001 \$2.25

SMOKEY BEAR AUTO ASH TRAY

At last — here is a safe ash tray with a rubber suction cup that will mount on any car dash! Also good for home, office, patio. The special, unique design automatically "snuffs" out cigarettes in second!

S 899 - Smokey Snuffer \$2.99

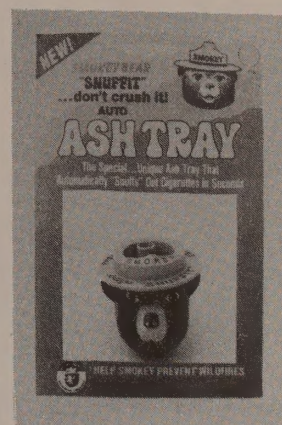
Help Smokey Bear Prevent Wildfires!

SMOKEY BEAR — WOODSY OWL AIR FRESHNERS!

Enjoy the authentic pine fragrance of the Smokey Bear air freshener or the gentle, woody outdoor fragrance of the Woody Owl air freshener in your home, your car, anywhere!!

W 1057 - Woody Air Freshener - pkg. of 3 \$2.49

S 1058 - Smokey Air Freshener - pkg. of 3 \$2.49



*from the desk of
Dick Johnson*

To the many friends of Smokey Bear and Woody Owl we thank you for your patronage and hope that you will tell your friends about our mail-order service.

Our guarantee of satisfaction is unconditional, you must be satisfied or your money back. Additional copies of this catalog available free upon request.

SMOKEY BEAR DOLL



The new Smokey Bear doll is right in style wearing his authentic denim pants and sporting a yellow vinyl ranger hat and a fancy "Smokey" belt buckle. He stands 11" tall and his body is made of high quality plush material that simulates soft fur. This Smokey Bear has a smile on his face because everyone remembers — "Only You Can Prevent Forest Fires!" Your children will love this national symbol of wildfire prevention.

S 1284 Smokey Bear 11" \$11.49

Smokey Bear Truck Flaps

20" x 14" Ideal for pickup, camper, recreational vehicle. The white raised design reminds everyone to "Help Prevent Forest Fires" Made of black virgin rubber interwoven with nylon cord for maximum strength.

Truck Flaps SB 2014 \$11.95



KEEP TIME WITH THE WOODSY OWL WATCH!

Woodsy Owl in color on full numeral dial changes position as dial is tilted. Slogan changes to read "Give A Hoot-Don't Pollute". Wide brown leather strap on adult version, green vinyl racing-style strap on youngsters' version. Swiss made. Chromium plated case, stainless steel back. 1 Year limited warranty

Youngsters' Style WO-123 \$16.95

Adult Style WO-124 \$19.95



Smokey Bear Jr. CAMPER Kit

Youngsters, ages 4 to 8 and more can learn to camp safely with this Jr. Camper Kit. It contains a large, easy to assemble fun tent, 48" x 36". A large canteen with compass, a pouch with shoulder carrying strap and large binoculars.

Included in each kit is an application to join Smokey Bear's Junior Forest Ranger Club and receive a badge and official membership material.

SB 700 - Smokey Bear Junior Camper Kit \$12.49



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Smokey Bear Jr. ADVENTURE Pak

Kit Includes: Belt

Kit Includes: Belt W/Loops — Pouch — Whistle — Canteen W/Strap

SB 600 - Jr. Adventure Pak \$6.49



WANT TO INCREASE YOUR MILEAGE?



**“MIX-I-GO In Your Tank
Money In The Bank”**

MIX-I-GO works on all gasolines with all types of gasoline engines. It has been used for over 30 years by large municipalities and trucking firms. Recently it was made available to the general buying public in convenient quart and gallon containers. MIX-I-GO combines the action of a SURFACTANT, DETERGENT, TOP OIL, AND FUEL MODIFIER to help your vehicle obtain better fuel mileage and improved performance.

INCREASE YOUR MILEAGE....SAVE MONEY ON GAS!!!!

REDUCE MAINTENANCE COSTS

IMPROVE PERFORMANCE

REDUCE “PINGING” AND “RUN ON”

REDUCE POLLUTION

ECONOMICAL AND CONVENIENT TO USE

1 QUART TREATS 320 GALLONS \$ 15.00

Diesel owners ask about “DEEZOL”. Prevents growth of algae and keeps jet injectors clean for better fuel economy. **\$ 13.75**

**BRAD REYLEK 821 W. 9th. AVE
ESCONDIDO, CA. 92025**

SOLD TO: _____ **DATE:** _____

ADDRESS: _____ **TELE:** _____

CITY: _____ **ZIP:** _____

QUART _____

TOTAL OF ORDER _____

1 QUART MIX-I-GO \$ 15.00

Calif. SALES TAX 6% _____

1 QUART DEEZOL \$ 13.75

POSTAGE & HANDLING **\$ 2.50** _____

GRAND TOTAL _____

Business Opportunities Available Write For More Information

**BRAD REYLER 821 W. 9th. AVE
ESCONDIDO, CA. 92025**

Time Tested for Today's Fuel Crisis !

Developed in the 1930's, MIX-I-GO has been time-tested over the years to be found one of the most effective mileage-increasing, maintenance-reducing, cost-saving additives ever known. This one product, and this product alone, will give you all of the following benefits (no other additives are needed but MIXO):

LUBRICATES

Among its other properties, MIXO includes a top lubricant that supplies needed lubrication to the top cylinder areas which normally operate dry, reducing sticking, warping and burning of valves, heavy piston ring wear and dry starts, . . . and costly repairs.

CLEANS

MIXO contains an ashless organic compound that improves the burning characteristics of fuel yet leaves no harmful deposits in the combustion chamber. This special feature reduces unburned carbon in the exhaust system (multifold times reduction of carbon monoxide) creating a reduction in particulate emissions. Reports indicate that spark plugs last several times longer with MIXO added to the fuel.

EMULSIFIES

MIX-I-GO will disperse and emulsify condensation and water from fuel tanks, lines and carburetors, reducing the build-up of crankcase sludge to blow-by of water.

ENERGIZES

Extensive tests have shown MIXO to increase horsepower over 10% and increase cylinder compression. With this increase in engine power and compression there is better torque and valve life is extended.

MXO

Some Results from the Regular Use of MIX-I-GO

- Reduces Fuel Consumption • Saves Energy Saves Money**
- Cleans Engine While Driving • Removes Gum from Carburetor**
- Cleans and Frees Sticky Valves • Reduces Unburned Carbon in Exhaust**
- Eliminates Water and Condensation from Tanks, Lines and Filters**
- Increases Engine Power • Improves Mileage**
- Cleans Spark Plugs • Prolongs Engine Life**
- Creates Film of Lubricant • Smoother Engine Operation**
- Improves Combustion • Fights Air Pollution**
- SPECIALIZING IN PETROLEUM ADDITIVES SINCE 1939**

MIX-I-GO concentrate

KEEP OUT OF REACH OF CHILDREN

DANGER
IF SWALLOWED, HARMFUL OR FATAL
Irritates. If swallowed do not induce vomiting. Call physician immediately. Do not store near heat, sparks or flame.

The effectiveness of MIXO in increasing gasoline mileage and reducing maintenance and repair costs has been proven by millions of miles of operation by industrial, governmental, commercial fleet operators and individual passenger cars covering 30 years of continual usage. . . . Fuel consumption is reduced; undesirable exhaust emissions are decreased and engine horsepower is increased.

ECONOMIZES

The recommended use is 1 (one) oz. of MIX-I-GO concentrate for every 10 (ten) gallons of gasoline. For storage tanks, add 1 (one) gallon of MIX-I-GO concentrate for every 1280 gallons of gasoline.

ECONOMICAL

COLLECTOR'S ITEMS

RFJ ASSOCIATES
P. O. BOX 405
SAN MARCOS, CALIF. 92069

SMOKEY BEAR DOLL

Smokey stands 15" tall and is dressed in blue denim pants, colorful nylon tricot sweatshirt, leather belt with silver colored plastic buckle and yellow vinyl rangers hat.

S 2621 Smokey Bear Doll 15" \$16.95

Remaining stock as of 6-15-81 47 dolls.



Attention: The licensed manufacturer no longer makes these Smokey Bear and Woodsy Owl dolls. Our remaining stock is limited. We will sell these dolls on a first come — first serve basis and will refund your money promptly when supply is sold out.



WOODSY OWL DOLL

Woodsy Owl is the national symbol of outdoor environmental quality.

This Woodsy Owl doll is dressed in a green hat with a perky red feather and green pants. His eyes, belt and emblem Glow In The Dark! Woodsy stands 11½" tall and his body is made of high quality plush material.

W 3688 Woodsy Owl Doll 11½" \$12.50

Remaining stock as of 6-15-81 19 dolls



!!!!!!!CLOSE OUT SALE!!!!!!!

Limited Stock of discontinued Smokey Bear Items

Smokey Bear Squeaky Doll —

5" Safety tested vinyl and non-toxic paint. Ideal for small children. 71 In Stock .80 ea.

Smokey Bear Desk Set —

8" Doll w/cloth pants on wood base with ball point pen. Brass plate suitable for engraving and mounting brads. Perfect for awards. 8 In Stock \$9.95 ea.

Use Order Blank — Include Postage & Handling

**Guarantee
you must be
satisfied or your
money back.**

Name _____

Address _____

City _____ State _____ ZIP _____

[illegible]

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No COD's
please.**

AVOID DELAY — ORDER NOW
RUSH ORDER FORM

**Guarantee
you must be
satisfied or your
money back.**

Name _____

Address _____

City _____ State _____ ZIP _____

[illegible]

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